

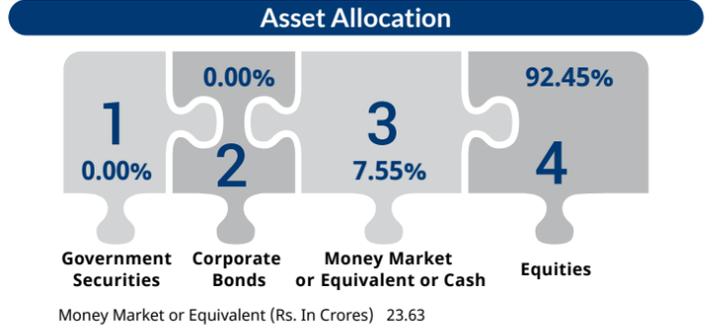
UL PURE GROWTH FUND

Segregated Fund Identification Number (SFIN):- ULIF02630/12/22PUREGROWTH104

As on 31st March 2025

Fund Objective: The objective of the fund is to provide medium to long term return to the investors by actively managing portfolio through investment in equities, cash and money market instruments. Fund will not invest in companies that derive significant share of income from sectors such as Alcoholic beverages, Tobacco and tobacco products, certain animal produce, Gambling, Banking & Financial Services and Entertainment (cinema, TV etc.).

AUM	Rs. in Crore	% of AUM
Debt in Portfolio	23.63	7.55%
Equity in Portfolio	289.10	92.45%
Total	312.73	100.00%
NAV (p.u.)	15.3845	
Inception Date	08-Feb-23	



Fund Managers: Equity -Saurabh Kataria; Fixed Income - Naresh Kumar

Benchmark -Customised Pure Equity* 100%

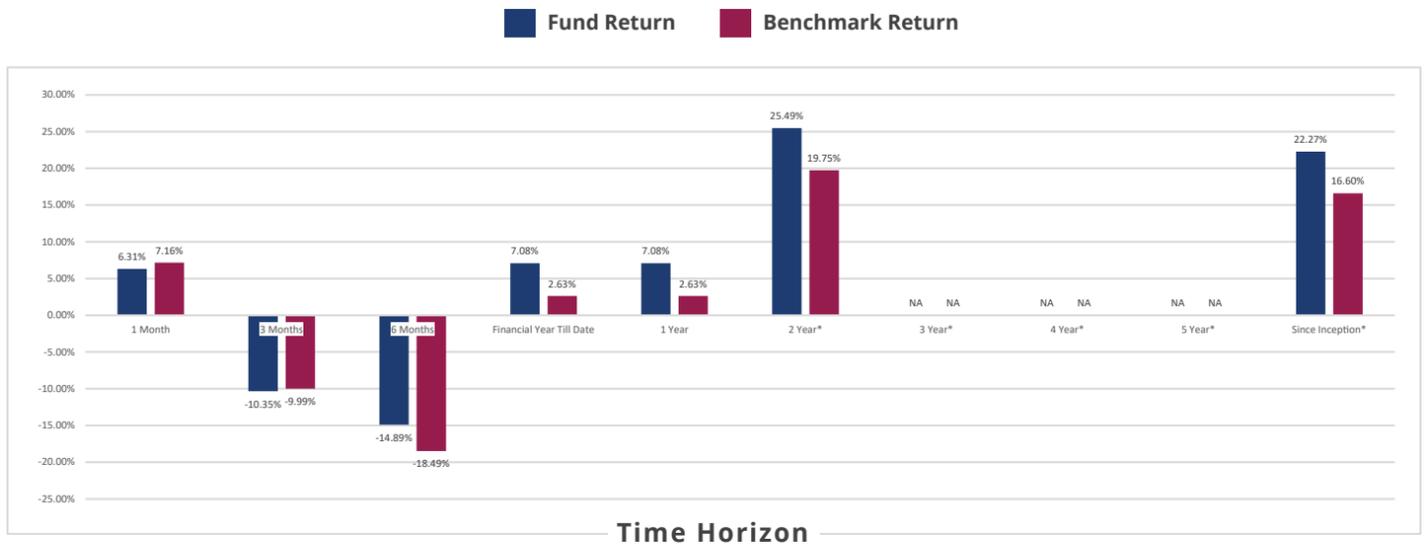
*The Index is developed and maintained by National Stock Exchange of India Ltd (NSE)

Fund Management Charge 1.25%



Asset Type	Asset Range
1. Government Securities	0%
2. Corporate Bonds	0%
3. Money Market or Equivalent or Cash	0 - 40%
4. Equities	60 - 100%

Fund Performance vs Benchmark



Above Fund Returns are after deduction of Fund Management Charges (FMC)

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
TRENT LIMITED	18.92
ULTRATECH CEMENT LIMITED	17.58
TATA CONSULTANCY SERVICES LIMITED	15.13
RELIANCE INDUSTRIES LIMITED	12.40
BHARAT ELECTRONICS LIMITED	11.70
GODREJ CONSUMER PRODUCTS LIMITED	9.09
ALKEM LABORATORIES LIMITED	8.09
NATIONAL MINERAL DEVELOPMENT CORPORATION LIMITED	7.94
APOLLO HOSPITALS ENTERPRISE LIMITED	7.92
MEDPLUS HEALTH SERVICES LTD	7.60

Top 10 Industry in the Fund

Industry Name	% of Fund
RETAIL TRADE, EXCEPT OF MOTOR VEHICLES AND MOTORCYCLES	12.30%
MANUFACTURE OF PHARMACEUTICALS, MEDICINAL CHEMICAL AND BOTANICAL PRODUCTS	9.99%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	9.09%
INFRASTRUCTURE	8.25%
MANUFACTURE OF FOOD PRODUCTS	7.22%
MANUFACTURE OF OTHER NON-METALLIC MINERAL PRODUCTS	6.41%
MANUFACTURE OF CHEMICALS AND CHEMICAL PRODUCTS	6.22%
MANUFACTURE OF ELECTRICAL EQUIPMENT	5.98%
MANUFACTURE OF COMPUTER, ELECTRONIC AND OPTICAL PRODUCTS	4.38%
MANUFACTURE OF COKE AND REFINED PETROLEUM PRODUCTS	3.97%
OTHER	26.19%

Debt Rating Profile



Modified Duration

Debt Portfolio	0.0000
Money Market Instruments	0.0000

(Note: Debt portfolio includes MMI)

Risk Profile of the Fund

BETA	0.9317
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Risk Profile of the Fund

Modified Duration (of the Fixed Income Portfolio) indicates how the fixed income portfolio will move in response to any change in interest rates. For example: if the modified duration is 2 then 1% change in market interest rate will change the value of portfolio by 2% i.e. 2 times the change in interest rate. The value of fixed income portfolio increases when the interest rates falls and vice versa. **BETA** is a number that indicates the extent to which value of the portfolio will change with respect to change in value of its benchmark. The benchmark has a beta of 1. Change in value of a portfolio which has a beta more than 1 will be more than the change in value of the benchmark, where the beta is less than 1 the change will be less than the change in benchmark.

Glossary

CAGR (Compound Annual Growth Rate) indicates annual return on the portfolio over years.

Benchmark is synthetic mix of index of each asset class basis weights of the asset class in different Unit Linked Funds

The Fund is in compliance with all investment guidelines issued by IRDAI (Insurance Regulatory and Development Authority of India).

Axis Max Life Insurance Limited (formerly known as Max Life Insurance Company Limited) is a Joint Venture between Max Financial Services Limited and Axis Bank Limited.

Important: DO NOT believe in calls, SMSes or e-mails offering discounts. For **NEFT Payments**, please transfer only to "HSBC Bank A/C No. 1165 <Followed by 9 digit Policy No>

IFS Code: HSBC0110002. Axis Max Life Insurance does not collect Premium in any other account.

Axis Max Life Insurance Limited (formerly known as Max Life Insurance Company Limited): Plot No. 90 C, Sector 18, Udyog Vihar, Gurugram, Haryana - 122 015.

Regd. Office: 419, Bhai Mohan Singh Nagar, Railmajra, Tehsil Balachaur, District Nawanshahr, Punjab - 144 533.

CIN: U74899PB2000PLC045626 | **Customer Helpline Number:** 1860 120 5577

ARN: Axis Max Life/MaxIS/Annual Investment Report 15/May 2025

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