July 7, 2026

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

Dear Sir/ Madam,

Sub: Intimation under Regulation 60(2) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")

Pursuant to Regulation 60(2) of the SEBI Listing Regulations and in furtherance to our disclosure made on June 30, 2026 w.r.t the proposed exercise of call option, we hereby submit the following details in respect of the Non-Convertible Debentures bearing ISIN INE511N08016 issued by the Company, on which interest/ redemption amount is due in August, 2026 and for the purpose of which, the Company has fixed the record date in terms of Regulation 60(1) of the SEBI Listing Regulations.

Name of the Issuer	ISIN	Coupon Rate	Particulars	Due date for payment of Interest/ Redemption Amount	Amount of interest/ redemption payable	Record Date
Axis Max Life Insurance Limited (formerly known as Max Life Insurance Co. Ltd.)	INE511N08016	7.50% per annum	Payment of annual interest and redemption amount at par on exercise of call option	August 02, 2026	INR 533.2 Crores [INR 496 crores (Redemption amount) + INR 37.2 Crores (Interest)]	July 16, 2026

You are requested to kindly take the same on record.

Yours faithfully,

For **Axis Max Life Insurance Limited**
(formerly known as Max Life Insurance Co. Ltd.)

ANURAG CHAUHAN
Digitally signed by ANURAG CHAUHAN
Date: 2026.07.07 17:14:17 +05'30'

Anurag Chauhan
General Counsel and Company Secretary