



CSR Projects for FY 2025-26

5 NGO partners | 107 schools | 89,600+ students | 36,350 educators



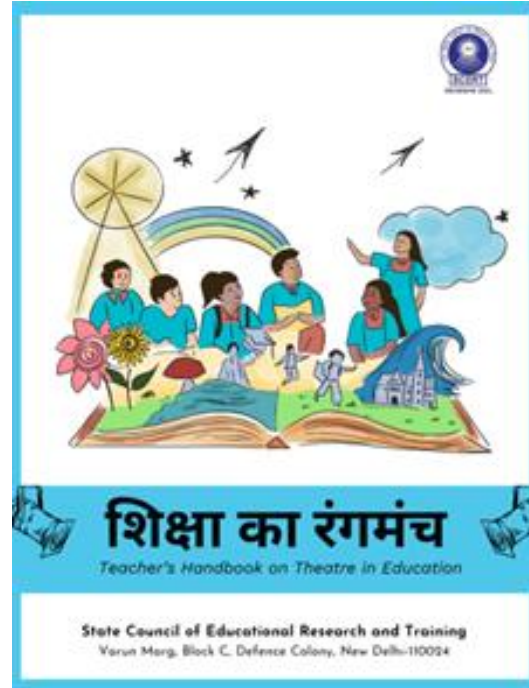
NGO Partners

- The Education Alliance Network for Quality Education Foundation
- Simple Education Foundation
- Kshamtalya Foundation
- Labhya Foundation
- The Circle

**7 Years:
420 lac lives
touched**



Government school students during the Ashoka University admissions bootcamp and campus visit (Network for Quality Education)



Snapshot of Theatre in Education Handbook (Simple Education Foundation)



Ganit festival facilitation in 88 classrooms with 3,500 children (Kshamtalaya Foundation)



Field engagement and monitoring to strengthen programme delivery and contextual adaptation in residential schools (Labhya Foundation)



Circle Labs conducted school design workshop with educators in Kolkata (The Opportunity Circle Foundation) 3

5 Years:
1.88 lac+
beneficiaries
impacted



Top 5 Schemes

- Ayushman Card
- E Shram
- Pradhan Mantri Suraksha Bima Yojana
- Labour Card
- Pradhan Mantri Jan Dhan Account



Financial Literacy and Insurance Awareness: Varanasi, Jamshedpur and Unnao



Partner: Saaras Foundation



32,000
Beneficiaries



INTERNAL





Partner: Haqdarshak



12,086
Beneficiaries



Reviving Water Bodies for Communities and Biodiversity

Building on the success of the Budhera Pond revival in the previous financial year, Axis Max Life expanded its water conservation efforts by undertaking multiple pond restoration projects across Haryana, strengthening local ecosystems and community water security.



Reviving Water Bodies for Communities and Biodiversity: Bhangrola Pond



Size: 9,500 Square Meters
Village Population: 4,300+



Reviving Water Bodies for Communities and Biodiversity



The scale of earlier interventions encouraged us to scale up pond revival efforts in H2, reaffirming our commitment to sustainable water management,



Size: 5,000 Square Meters
Village Population: 4,300+



Size: 5,400 Square Meters
Village Population: 3,500+



Size: 10,500 Square Meters
Village Population: 3,000+

All 4 ponds to be handed over to the Panchayat and communities in FY 2027.

Green Belt Development



The project focuses on the development and long-term maintenance of a green belt near in Gurugram. Covering an estimated stretch of 800 meters, the initiative aims to strengthen urban green infrastructure and improve the local ecological landscape. The project has been initiated and execution is currently progressing in a phased manner.



INTERNAL

Education: Continuation of Sarvaprathmik Anandin Project

Overview

Program Focus – Foundational literacy, numeracy and socio-emotional learning

Geography – Palghar, Maharashtra
School Covered – 4 Zila Parishad schools

Reach and Coverage – 181 students reached

Student Learning Outcomes

- Significant improvement in:
 - ✓ Early reading and vocabulary
 - ✓ Numeracy concepts
 - ✓ Confidence, classroom participation and expression
- Integrated social-emotional learning fostered empathy, cooperation and self awareness
- Measured Impact (End Line Assessment)
 - ✓ Grade 2 – Average score improved from 29.5 to 89.9
 - ✓ Grade 3 – Average score improved from 38.9 to 89.2

Program Design

- Classroom based FLN interventions
- Teacher capacity building via Shikshan Parishad
- Active parent and community engagement
- Use of eco-friendly Anandin learning tools

System Level Impact

- Teachers adopted activity based, child centric pedagogy
- Increased parental involvement and attendance consistency
- Strengthened school-community ownership of learning outcomes



Education: Project Udaan - Career Guidance and Life Skills Building

The Axis Max Life Udaan program supports students from low-income families in small towns and rural pockets of Palghar, Thane and Mumbai districts (Maharashtra), enabling informed career choices and stronger life skills during critical transition years.

Overview

Program Focus – Career guidance, life-skills and financial awareness

Geography – Palghar, Thane and Mumbai

School Covered – 16 high schools

Reach and Coverage – 465 students reached

Student Outcomes

- Improved self confidence and clarity on career paths
- Better communication and presentation abilities
- Stronger time management and discipline
- Increased financial awareness and responsible behavior
- Students improving academic performance
- Clear aspiration building

Program Components

- Modular learning approach
 - Self awareness and identity building
 - Goal setting and decision making
 - Communication and presentation skills
 - Time management and discipline
 - Financial literacy
- Structured workbooks, feedback sessions and parent engagement
- Blended delivery ensuring inclusion despite digital constraints



Creating safe, child-friendly and tech-enabled learning spaces

In partnership with Khaangchu Foundation, we upgraded two classrooms in Noney district, Manipur, transforming them into inclusive and engaging learning environments that supports both students and teachers.



Needs Identified:

- Poor infrastructure and ambience
- Absence of digital learning tools
- Inadequate furniture and teaching-learning materials
- Unreliable electricity affecting classroom continuity

Our Interventions:

- Classroom repairs, repainting and improved learning ambience
- Provision of new furniture and storage units
- Distribution of curriculum-aligned teaching-learning materials
- Installation of smart TVs with inverters to enable digital learning
- Basic electrical upgrades to ensure reliable power supply

Impact at a Glance:

- 173 learners positively impacted through enhanced learning conditions
- 4 teachers equipped with better teaching resources and tools

Disaster Support: Flood Relief and Rehabilitation in Punjab

In response to the 2025 floods in Punjab, Axis Max Life supported a disaster rehabilitation program in Ferozpur district, implemented by Helping Hand Charitable Trust. The intervention focused on housing recovery, livelihood restoration and essential needs, enabling affected families to rebuild their lives with dignity.



Key Interventions:

- Home reconstruction and repairs for severely damaged houses
- Agricultural restoration through desilting support, seeds, manure and diesel for tractors
- Livestock care via fodder and veterinary medicines
- Essential household and education support including furniture, bedding, utensils and school kits

Impact: Over 650 individuals impacted

Celebrating Axis Max Life's First Ever CSR Week: Joy of Giving Week



1,800+ employees | 18 cities | 4 partners

Highlights

- **Teach for India classroom engagements across GO top 20 cities:** Our volunteers interacted with children, conducting sessions on financial literacy, cultural diversity, climate change and emotional understand, fostering learning beyond textbooks
- **Leadership volunteering initiative:** Our senior leadership team rolled up their sleeves to assemble wheelchairs and bicycles for people with special needs and school students, leading by example and purpose
- **Green initiative at Gurugram HO:** We inaugurated an 800 metre green belt near HO in Gurugram, reinforcing our commitment to environmental sustainability
- **Back to school support in Bangalore:** Distribution of school bags to 1,100+ students



Celebrating Axis Max Life's First Ever CSR Week: Joy of Giving Week



2,500+ volunteers | 23 cities | 13,700+ beneficiaries



1,032 Girl Children



1,309 Persons with Disabilities



8,188 Students



600 Women



260 Veterans and War Widows

Joy of Giving: Charity Boxes and Distribution of Refurbished Laptops



Charity boxes placed at HO to donate shoes, clothes, utensils, food grains etc. which are later upcycled or recycled to help people from economically weaker sections.



313 kilograms of donations collected from HO in FY 2026

We have launched a quarterly refurbished laptop distribution program aimed at supporting students, schools and NGOs.



45 laptops distributed to date

